

# Cy-Fair Houston Business & HealthCare Expo Thursday, September 3, 2009 Berry Center 8877 Barker Cypress

*A portion of the proceeds will benefit Cy-Fair ISD's Junior Achievement*

## YOU'RE INVITED TO –

Meet business leaders of the Cypress-Fairbanks area!

Network with key members of the Cy-Fair community!

Spotlight your company to thousands of potential clients, all ready to use your products and services every day!

## WHY EXHIBIT AT THE CY-FAIR EXPO?

**Network with business leaders of Cy-Fair.** It's the ideal one-stop-shop opportunity to connect with new customers, meet potential vendors, trade business ideas and reach new segments of the marketplace.

**Be a business leader.** Enjoy the value of booth sponsorship, including Expo tickets for your company and clients, promotion in Expo publicity and acknowledgement at Chamber Luncheons.

**THE EXPO IS LIMITED TO  
THE FIRST 65 BOOTHS.  
RESERVE YOURS NOW!**

**Get to know our potential customers in Cy-Fair**

- Total Population 856,809
- Area Businesses:
  - 23% Financial or Real-Estate
  - 14% Retail
  - 13% Health Care Services
  - 11% Service-Oriented
  - 11% Transportation
  - 28% Other
- Income Levels:
  - 23% \$0 to \$34,999
  - 48% \$35,000 to \$99,999
  - 29% \$100,000 +
- Ages:
  - 33% 19 and under
  - 37% 20 to 44
  - 28% 45 to 74
  - 2% 75+

10:00 a.m. - 5:00 p.m. Exhibits ★ 11:30 a.m. Luncheon

Your fees will be a donation to The Cy-Fair Houston Chamber of Commerce. Sponsorships and Booth spaces are on a first come first serve basis. For additional information, please call Sherri Padalino 281-373-1390 or fax form to 281-373-1394. Thank You.

# CY-FAIR BUSINESS EXPO

## RESERVE YOUR BOOTH NOW!

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10:00 am-5:00 pm Exhibits & 11:30 am Luncheon

**Thursday, September 3, 2009**

**Berry Center, 8877 Barker Cypress**

**Reserve your booth now. Sign up by:**

- Faxing this completed form to 281-373-1394
- Registering online at [www.cyfairchamber.com](http://www.cyfairchamber.com)
- Mailing this completed form to: Cy-Fair Houston Chamber of Commerce  
11734 Barker Cypress, Ste. 105  
Cypress, TX 77433

Contact Person: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Underwriter \$6000.** Double premier booth, premier table for 10 at luncheon, 100 Expo admissions, logo on banner and Expo Bag, company logo will appear on Chamber web site as an underwriter for the Business Expo with a hotlink to your web site, listing in all publicity material, recognition at Chamber luncheons and recognition at Expo and at the luncheon, ½ page ad, bold listing and address, phone & fax listed in program.

**Platinum underwriter \$3000.** Premier 8'x10' booth, premier table for 10 at luncheon, 20 Expo admissions, logo on banner and Expo bag, company logo will appear on Chamber web site as a sponsor for the Business Expo with a hotlink to our web site, listing in all publicity material, recognition at Chamber luncheons and recognition at Expo and in program.

**Gold sponsorship \$2000.** Prime booth, prime seating for 4 at luncheon, 15 Expo admissions, logo on Expo bag & listing as a sponsor.

**Silver sponsorship \$1500.** Booth, prime seating for 2 at luncheon, 10 Expo admissions and listing as a sponsor.

**Meet & Greet \$3500.** Publicity in the Houston Chronicle, The Sun and on our on our website. Your company name will appear on any signage at the event or leading up to the event and at our chamber general membership luncheons. Premier table for 10 at the event. Hour long meet & greet before the event and an invitation to breakfast with the Board.

**Underwriter \$2500.** Publicity in the Houston Chronicle, The Sun and on our on our website. Your company name will appear on any signage at the event or leading up to the event and at our chamber general membership luncheons. Premier table for 10. Invitation to the meet & greet (30 minutes) and to breakfast with the Board.

**Table Sponsor \$1000.** Prime table for 10. Recognition on our website. You will also receive mention in the Houston Chronicle, The Sun and at our general membership luncheons as well as mention at the event.

**Table Sponsor \$750.** Table for 10. Recognition on our website. Mention in the Houston Chronicle, The Sun and at our general membership luncheons as well as at the event.

**Table Sponsor \$500.** Table for 10. Recognition at the event and on our website.

**Individual tickets are \$60 each** # of tickets \_\_\_\_\_.

**CFHCC members' booth** \$450. 8'x10' booth, skirted table, 2 chairs and wastebasket.

**Bag item donor CFHCC (20),** \$50. Items are accepted on a first come first serve basis. 1000 items,

Electricity, \$50  phone, \$50  internet, \$100

*Non-CFHCC Members are invited to participate. Please add an additional \$100 to Sponsorships or Booth Fees for non-CFHCC Members.*

Briefly, describe products and services to be displayed. \_\_\_\_\_

Exhibit Features: (For example, will there be interactive displays? Giveaways? Tall partitions? Bright lights?) \_\_\_\_\_

Make Checks payable to: Cy-Fair Houston Chamber of Commerce, 11734 Barker Cypress, Ste. 105, Cypress, TX 77433.

Credit Card:  American Express  Discover  MasterCard  Visa

Account #: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name on the Card: \_\_\_\_\_

**Notes:** Paid Booths are assigned on a first-come basis. All fees are due by **Friday, July 31, 2009**. Exhibitors must maintain and staff their booths continuously from 10 a.m. to 5 p.m. Non-compliance will result in a \$100 fee charged to the participant. Sponsorships and booth fees are not refundable. Your fees will be a donation to The Cy-Fair Houston Chamber of Commerce. Donations to a 501(c)(6) are not tax deductible as charitable contributions. If special setup arrangements will be needed, call 281-373-1390 before 5 p.m., Monday, August 3.